

# **SPONSORSHIP** PROSPECTUS

#### THE FIRST JOINT COLLOQUIUM OF ALL IAA SECTIONS



The Institute of Actuaries in Belgium (IA|BE) has the honor and the pleasure to organize the very first Joint Colloquium of all IAA Sections (ASTIN, AFIR-ERM, IACA, IAALS, IAAHS and PBSS) which will be held in the center of Brussels from **22 to 26 September 2024.** 

This first "JoCo2024" will gather actuaries, section members as well as members of Actuaires du Monde (AdM) around a unique theme "Reconnecting Actuaries":

- Reconnecting actuaries after a pandemic period that changed the ways they work and meet.
- Reconnecting actuaries from interconnected areas of interest to the current and future challenges of the profession.
- Reconnecting actuaries around the same objectives: meet, exchange, learn, discover ... and enjoy!

As a company interested in supporting the actuarial profession and contributing to the advancement of actuarial science, we would like to propose a sponsoring package for the upcoming JoCo2024 organized by the IAIBE.

We look forward to your contribution being part of the JoCo 2024,



Fabian de Bilderling Chair of the JoCo2024 IA|BE Chairman



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#### **PROGRAM** SNAPSHOT\*

Day 1

# Sunday

September 22

All sections

13:00 - 22:00 Registration

Exhibition (set-up)

**Section Meetings** 

Welcome Cocktail

Day 2

# Monday

September 23

All sections

<u>08</u>:00 - 19:00

Registration

Exhibition

**Opening Ceremony Plenary Sessions Concurrent Sessions** 

Happy Hours @Exhibition

Day 3

# **Tuesday**

September 24

All sections

08:00 - 19:00 | Exhibition

**Plenary Sessions Concurrent Sessions** PM: Social Activity

Happy Hours @Exhibition

Day 4

## Wednesday

September 25

All sections

08:00 - 23:00 Exhibition

Plenary Sessions **Concurrent Sessions** Closing Ceremony

Gala Dinner

Day 5

# **Thursday**

September 26

ASTIN - AdM - IAIBE

08:00 - 18:00

Registration

Exhibition

**ASTIN Workshops** AdM Colloquium & GA IAIBE Summer School

Closing Cocktail

















# WHY BE PART OF JoCo2024?

#### A global event

The International Actuarial Association (IAA) is the global organization representing the actuarial profession all around the world. JoCo2024 is the very first Joint Colloquium of all IAA Sections: ASTIN (Non-Life Insurance), AFIR-ERM (Finance, Investment & ERM), IACA (Consulting Actuaries), IAALS (Life & Annuities), IAAHS (Health) and PBSS (Pension & Social Security).

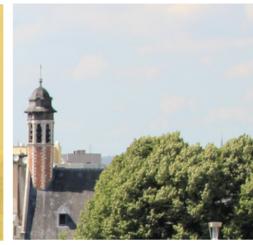
It will bring more than 500 actuaries with different backgrounds and interests together from across the globe, making it a truly global event allowing your brand to be recognized greatly across the actuarial community.



### At the heart of **Europe**

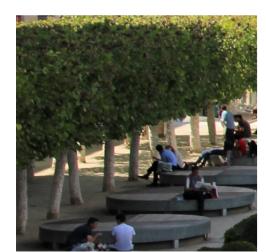
Brussels is the second most cosmopolitan city in the world and the capital of Europe. Brussels is rich in history, architecture, gastronomy, culture and so much more! Warm, welcoming and quirky, Brussels is a bustling city where there's always something going on.

Sponsoring JoCo2024 is an opportunity to give your business greater exposure to the Belgian and European markets.



# Commitment to the actuarial profession

Next to your brand exposure, we believe that sponsoring the JoCo 2024 demonstrates your commitment to the profession and helps to ensure that the actuarial field continues to grow and thrive.





# Meeting a key profession in the **financial industry**

Actuaries have been modelling, valuing and managing risks of insurance companies for a long time but are now increasingly involved in activities of other financial institutions. Actuaries play a decisive role for the long-term balance of our societies. Many actuaries also have managerial responsibilities up to the highest level of organisations. Sponsoring JoCo2024 provides an excellent opportunity for your company to gain visibility among a highly qualified audience of actuarial professionals. This can help you increase your brand exposure, build your reputation, reach potential clients or partners and meet your future collaborators.



# A **complete** sponsorship experience

As a sponsor, your company will receive prominent branding and visibility throughout the event. This includes logo placement on all event materials, including the event website, program booklet, and signage at the event venue. The sponsorship opportunities are designed to give sponsors a wide range of choices, a large promotional exposure and many touchpoints within the actuarial community. We understand that every company's needs are different. Therefore, we offer 4 levels of sponsoring and additional contributor packages that allow you to choose the specific benefits that are most relevant to your company's goals and objectives.



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#### SPONSORSHIP OPPORTUNITIES

**JoCo2024** offers your organization a range of benefit packages designed to suit your budget, your business and your strategy. Our Organizing Committee will go all out to make sure your sponsorship works for you before, during and after the event.

# Joint Colloquium 2024

|   | <b>PLATINUM</b><br>SPONSORSHIP | <b>GOLD</b><br>SPONSORSHIP | <b>SILVER</b><br>SPONSORSHIP | BRONZE<br>SPONSORSHIP |
|---|--------------------------------|----------------------------|------------------------------|-----------------------|
| Budget*   | 50.000€                        | 30.000€                    | 20.000€                      | 10.000€               |
| Exclusivity of sponsorship level  | 3                              | 5                          | No limit                     | No limit              |
| Free delegate registrations   | 10                             | 5                          | 3                            | 1                     |
| Exhibition Space (To be confirmed)  | 8 sqm                          | 6 sqm                      | 4 sqm                        | Table                 |
| Credit* to customise package with<br>an additionally contributor package -<br>select any contributor package to the<br>value of (see further) | 10.000€                        | 5.000€                     | /                            | /                     |
| Delegate list - receive contact details<br>of all delegates (according to privacy<br>policy) X time prior to event (timing to                 | 3 months                       | 2 months                   | 1 month                      | 1 week                |

<sup>\*</sup> All prices are in Euros and include taxes and VAT, where applicable.

### YOU ARE A **PLATINUM** SPONSOR

#### **BRANDING INCLUSIONS**

- ✓ Email communication One company logo on all JoCo 2024 promotional emails
- ✓ Website one company logo on official JoCo2024 website and hyperlink to your website
- ✓ Organisation profile on the sponsorship page of the JoCo2024 website | **200 words**
- ✓ Visibility on social networks
- √ Logo on Call for Papers
- √ Logo on Congress Program
- ✓ Logo on promotional video used for launch (if secured one year prior to JoCo2024)
- ✓ Signage one company logo on exhibition entrance and registration signage
- ✓ Printed directional signage branding at venue
- ✓ Logo display (in all plenary sessions)
- ✓ Verbal acknowledgement (in all plenary sessions)

#### **GALA DINNER**

- ✓ 1 Reserved VIP table to invite guests\* to sit at your table
- ✓ 4 Dinner (for non-delegates, not already registered)

be confirmed)

<sup>\*</sup> Guests = registered delegates or non-delegates included in your package

# YOU ARE A GOLD SPONSOR

#### **BRANDING INCLUSIONS**

- ✓ Email communication One company logo on all JoCo 2024 promotional emails
- ✓ Website one company logo on official JoCo2024 website and hyperlink to your website
- ✓ Organisation profile on the sponsorship page of the JoCo2024 website | 100 words
- ✓ Visibility on social networks
- ✓ Logo on Call for Papers
- ✓ Logo on Congress Program
- ✓ Logo on promotional video used for launch (if secured one year prior to JoCo2024)
- ✓ Signage one company logo on exhibition entrance and registration signage
- ✓ Printed directional signage branding at venue
- ✓ Logo display (in all plenary sessions)
- Verbal acknowledgement (in all plenary sessions)

#### **GALA DINNER**

- ✓ 1 Reserved VIP table to invite guests\* to sit at your table
- ✓ 2 Dinner (for non-delegates, not already registered)

#### **BRANDING INCLUSIONS**

- ✓ Email communication One company logo on all JoCo 2024 promotional emails
- ✓ Website one company logo on official JoCo2024 website and hyperlink to your website
- ✓ Organisation profile on the sponsorship page of the JoCo2024 website | 50 words
- √ Visibility on social networks
- √ Logo on Call for Papers
- √ Logo on Congress Program
- \* Logo on promotional video used for launch (if secured one year prior to JoCo2024)
- ✓ Signage one company logo on exhibition entrance and registration signage
- \* Printed directional signage branding at venue
- Logo display (in all plenary sessions)
- Verbal acknowledgement (in all plenary sessions)

#### **GALA DINNER**

- \* Reserved VIP table to invite guests to sit at your table
- ✓ 1 Dinner (for non-delegates, not already registered)

### YOU ARE A **BRONZE** SPONSOR

#### **BRANDING INCLUSIONS**

- ✓ Email communication One company logo on all JoCo 2024 promotional emails
- ✓ Website one company logo on official JoCo2024 website and hyperlink to your website
- ✓ Organisation profile on the sponsorship page of the JoCo2024 website | 25 words
- ✓ Visibility on social networks
- ✓ Logo on Call for Papers
- ✓ Logo on Congress Program
- Logo on promotional video used for launch (if secured one year prior to JoCo2024).
- Signage one company logo on exhibition entrance and registration signage
- x Printed directional signage branding at venue
- **x** Logo display (in all plenary sessions)
- Verbal acknowledgement (in all plenary sessions)

#### **GALA DINNER**

- \* Reserved VIP table to invite guests to sit at your table
- Dinner (for non-delegates, not already registered)

#### ADDITIONAL CONTRIBUTOR PACKAGE

In addition to the benefits of the 4 packages – all **PLATINUM** and **GOLD** sponsors can choose from one or several of our contributor packages (according to your credit value) which offer additional benefits.

**SILVER** and **BRONZE** sponsors might also choose from our contributor packages (by paying the corresponding fee) but a priority will be given to platinum and gold sponsors up to 6 months before the event.

#### Plenary Session: 5.000€

- Video (up to 60 seconds) prior to commencement of first and last plenary sessions
- Verbal acknowledgement by the chair of the session

#### Welcome reception: 5.000€

- Two-minute welcome address
- Free standing banner at the event (provided by sponsor)
- Ten complimentary tickets to attend the Welcome reception or Closing cocktail (for non-delegates not already registered)
- Acknowledgment of company logo on catering stations

#### Closing cocktail: 5.000€

- Two-minute welcome address
- Free standing banner at the event (provided by sponsor)
- Ten complimentary tickets to attend the Welcome reception or Closing cocktail (for non-delegates not already registered)
- Acknowledgment of company logo on catering stations

#### Gala Dinner: 10.000€

- Two-minute welcome address
- One (additional) table reserved
- Five complimentary tickets to attend the dinner (for non-delegates not already registered)
- Free standing banner may be placed at the venue (provided by sponsor)
- Acknowledgment of company logo on menu

#### Name Badge and Lanyard: 5.000€

• Logo on name badge and lanyard (along with JoCo2024 logo)

#### Happy hours Bar in exhibition: 10.000€

- Naming rights to the happy hours bar
- Sponsor may brand the bar (at sponsor's expense)
- Branded item for bar staff e.g hat or apron at sponsor's expense (subject to venue approval)
- One insertion in the official JoCo2024 bag
- Verbal acknowledgement in the first plenary session
- Logo on the tasting glass offered to each participant

#### Sponsoring official JoCo2024 bag: 10.000€

- Logo on the official JoCo2024 bag
- One insertion in the official JoCo2024 bag
- Verbal acknowledgement in the first plenary session

#### Sponsoring official JoCo2024 umbrella: 10.000€

- Logo on the official JoCo2024 umbrella
- One insertion in the official JoCo2024 bag
- Verbal acknowledgement in the first plenary session

#### JoCo2024 app: 15.000€

- Logo in the official JoCo2024 app
- Acknowledgment on the main page of the app
- Acknowledgment on sponsoring page of the JoCo2024 website
- Verbal acknowledgement in the first and last plenary sessions

#### FURTHER **INFORMATION** ON ALL OPPORTUNITIES

We are happy to discuss further details of our sponsorship package and work with you to tailor it to your specific needs.

To discuss, please contact joco2024@iabe.be





